

Family engagement: How can schools support success for all students?

Studies have shown that actively engaging families can lead to student success from early childhood all the way through college and career. Family engagement aligns with the Texas Education Agency's strategic priorities to improve education for all students, as indicated by research findings on the potential impacts of engaging families:

Strategic priority 1: Recruit, support, and retain teachers and principals.

- ▶ A survey conducted in Texas indicates that teachers and administrators need more professional development support to strengthen two-way communication between families and schools, coach families to support learning at home, provide necessary family supports, and build educator cultural and community awareness.¹



Strategic priority 2: Build a foundation of reading and math.

- ▶ Research shows that the reading and math scores of elementary students in high-poverty schools improved when standard teaching practices were combined with family outreach practices including regular family-teacher meetings, materials for families to use at home, and regular two-way communication between scheduled meetings.²



Strategic priority 3: Connect high school to career and college.

- ▶ When schools and families work together as partners in education, students attend school more regularly, earn better grades, enroll in higher level programs, and are more likely to enroll in postsecondary education.³



Strategic priority 4: Improve low-performing schools.

- ▶ To successfully improve, research indicates that low-performing schools need a family base that makes meaningful contributions to the school's practices and environment.^{4,5}



Strategies to Engage With Families at Your School



Teachers, principals, instructional coaches, and other school staff can engage families and support student success using several strategies:



Create a welcoming environment by meeting your students' family members and inviting them to take part in district activities. Talk with as many families as possible about their cultural backgrounds, everyday lives, interests, and experiences.

At parent-teacher conferences and family nights, have meaningful conversations with families about each student's progress, expectations, learning standards, and academic goals.



Scheduled meetings shouldn't be your only touchpoints with parents and family members. Establish regular two-way communication through phone calls, emails, social media updates, mobile apps, and/or your school's online portal.

Keep families informed about what's happening at your school. Reach out to families to share your planned curriculum, goals for student outcomes, and plans for assignments and assessments.



Remember that engagement isn't just limited to parents—grandparents, aunts, uncles, siblings, cousins, guardians, family friends, and community members are all crucial members of a student's support system, so be sure to engage all of your students' supporters.

References

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